



LONGVIEW
PUBLIC SCHOOLS

Design *for* Excellence



2016-2021



Our Commitments

LONGVIEW PUBLIC SCHOOLS IS COMMITTED TO OUR:

Students

We:

- » Focus on student learning and improving achievement.
- » Provide our students with opportunities to gain the knowledge and life skills needed for success.
- » Offer safe and supportive learning environments, where students can explore their strengths, address their weaknesses and achieve their potential.

Families

We:

- » Create an environment where families are informed, welcomed, supported and encouraged.
- » Work with our students' families to meet our students' needs.
- » Communicate effectively with all families.

Educators & support personnel

We:

- » Recruit, retain and develop effective, well-trained, passionate and student-centered staff members.
- » Provide professional development to meet the needs of our staff.
- » Compensate our employees—our greatest resource—fairly and competitively.

Community

We:

- » Seek to involve all stakeholders within the community.
- » Communicate our successes and challenges effectively and consistently with the Longview community.
- » Create processes for community input.

Our Mission

The mission of the Longview School District is to ensure that every student learns the skills, attitudes and knowledge to become a responsible citizen in a rapidly changing society.

Our Vision

*Ready to Learn, Ready for Life.
Together We Aspire and Achieve.*

Our Aim

*Longview Public Schools: The district of choice
for families, educators and support staff!*

Our Goals

PRIMARY GOAL:
**INCREASE STUDENT
ACHIEVEMENT**

Ensure that each of our students reaches his or her academic potential; increase achievement by focusing on results.



Measures of success:

- » Student improvement and achievement levels exceeding the state average*
- » District graduation rates exceeding the state average
- » Career and Technical Education (CTE), Advanced Placement (AP), college credit and Honors course enrollment increasing each year
- » AP test completion increasing each year; students scoring a 3 or above exceeding national averages by the end of 2020-2021

SECONDARY GOAL:
**IMPROVE THE CULTURE &
CLIMATE OF OUR SCHOOLS**

High performing schools share numerous traits, including a clear and shared focus, effective leadership and a supportive learning environment.



*Measures of success:***

- » Average school trait ratings by staff exceeding those of high performing schools
- » Average school trait ratings by parents exceeding those of high performing schools
- » Average school trait ratings by students exceeding those of high performing schools

STUDENT CONNECTEDNESS

- » Create meaningful relationships with our students to promote their academic success, including on-time graduation.
- » Offer a welcoming, safe environment at each school.
- » Provide smooth transitions between elementary, middle and high schools.



WHOLE CHILD APPROACH

- » Recognize that many of our students need help with social, emotional, behavioral and physical health issues.
- » Collaborate with students, their families and community organizations to address those needs.



\$ FINANCIAL PRUDENCE

- » Focus our financial priorities on our students, their achievement needs and the district's goals.
- » Recognize the hard work and support of our local and state taxpayers.
- » Manage our financial resources transparently and provide regular community updates.



Focus Areas

TO REACH OUR GOALS



FOCUSED INTERVENTION

- » Provide services to help students struggling to meet achievement and behavior standards.
- » Offer students alternate paths to achieve on-time graduation.
- » Provide enrichment opportunities, so students continue to grow academically and socially.

RIGOR & RELEVANCE

- » Emphasize literacy (reading and writing) and numeracy (math) at all levels.
 - » Provide diverse curricular and co-curricular options, so students can find their gifts and interests.
 - » Ensure that students in poverty have access to all opportunities.



DYNAMIC FACILITIES

- » Maximize the lifespan of existing buildings while planning for future needs.
- » Ensure that our facilities are safe and functional, supporting teaching and learning, and creating a positive climate and culture that enhance our students' achievement.



LONGVIEW
PUBLIC SCHOOLS
CREATING THE FUTURE TODAY